



South Island Mountain Bike Society
#215-2680 Quadra Street,
Victoria, BC V8T 4E4
www.simbs.com

SIMBS Corporate Supporter Program for 2006

Have you considered Corporate Sponsorship? There is great value for your business by becoming a corporate sponsor, which helps to promote your business in the cycling community.

SIMBS mission is to advance mountain biking that is environmentally sound, socially responsible and build community through events. We understand the correlation between bike sales and land access. As winner of the "Citizen Group of the Year" by the International Northwest Parks and Recreation Association, land managers respect SIMBS reputation as a vocal advocate.

SIMBS "not for profit society" status requires us to obtain funds in order to meet our yearly objectives and fulfil our mission. Your investment in SIMBS provides your business with many benefits unavailable through other advertising channels and assists us with the needed revenue to undertake various projects throughout the year.

Attached is our chart of the benefits you will receive with our four levels of support, Bronze, Silver, Gold and new this year, Platinum. Please take a moment to look it over and let me know which level is of interest to you. We will be announcing our Corporate Supporters at our AGM Monday January 30th.

If you have questions, please contact me at 389-1009 or president@simbs.com.

Sincerely,

James Brown

President
South Island Mountain Bike Society



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SIMBS Corporate Supporter Levels
For 2006

Bronze - \$250 - In kind donation N/A

- Name on both Bulletin Boards at The Dump
- Name on website sponsors page
- Name in Mud News sponsors section
- Name on Corporate Supporter Banner displayed at SIMBS events, 36 point black text
- One SIMBS membership

Silver - \$500 - In kind donation 30%, wholesale

- Name on both Bulletin Boards at The Dump
- Name and Logo on website sponsors page
- Name and Logo in Mud News sponsors section
- Single size ad in six issues of mud news
- Name on Corporate Supporter Banner displayed at SIMBS events, 36 point black text
- Full colour logo on Corporate Supporter Banner, constrained to 2" x 2"
- Two SIMBS memberships

Gold - \$1000 - In kind donation 30%, wholesale

- Name on both Bulletin Boards at The Dump
- Name and Logo on website sponsors page
- Logo on SIMBS main page + one other content page with a link to your web site
- Name and Logo in Mud News sponsors section
- Link and business logo in all emails to all members
- Double size ad in six issues of mud news
- One trail maintenance day sponsorship
- Name on Corporate Supporter Banner displayed at SIMBS events, 36 point black text
- Full colour logo on Corporate Supporter Banner, constrained to 4" x 4"
- Three SIMBS memberships

Platinum - \$2000+ - In kind donation 30%, wholesale

- Name on both Bulletin Boards at The Dump
- Name and Logo on website sponsors page
- Banner ad on SIMBS main page + logo on two other content pages with a link to your web site
- Name and Logo in Mud News sponsors section
- Double size ad in six issues of mud news
- Link and business logo in all emails to all members
- Two trail maintenance day sponsorships
- Name on Corporate Supporter Banner displayed at SIMBS events, 36 point black text
- Full colour logo on Corporate Supporter Banner, constrained to 8" x 8"
- Four SIMBS memberships
- Feature article profiling business in one issue of Mud News